

# Are You Ready to Master Marketing for Your Business?

**Here is how you can get more customers than ever before.**

Thank you for signing up for our free “Marketing for Trades Mini eBook” article collection but it doesn’t stop here.

If you are really serious about mastering marketing for your business, you need to purchase the main book which contains much more than you find here about how to transform your business through excellent marketing that doesn’t require a degree in business or marketing.

You will learn simple methods that you can apply **starting today** to better market your business.

**With this ebook and expert marketing advice, you can:**

- Get detailed instructions on how to market for electricians, plumbers and other trade professions
- Learn how to network both online and off
- Discover the potential of promotional items
- Learn to develop existing customers
- Learn to up-sell your services
- And much more!

**You may be a well trained expert in your field but have little to no business training at all.**

This can make it difficult to know when and how to market correctly and efficiently. But it doesn’t mean it’s impossible. You **don’t need a background in business or marketing** to do the tactics in this guide.

You don’t even have to have any prior experience to benefit from the things we will teach you in this amazing eBook.

This guide will give you:

- Step by step advice in an easy-to-understand manner
- Real life tips for marketing your business
- Background information on marketing and why it is important
- Steps that you can take with you in the real world
- 75 pages of useful information to market your trade!

In times like today, people need to work with businesses and professionals they can trust. You can show them that you are that person. Our guide will tell you how.

Do you want to know how to up-sell services by creating packages or special deals?

Do you want to know how to keep existing customers and develop solid relationships that last for years?

Do you want to know how to keep your contact info in front of the customer at all times?

You can learn all of this **and more** with our one-of-a-kind marketing eBook. Whether you're just starting up a new business or trying to help an old company grow and thrive, these marketing tips for the electrician (or other trade) can help to improve your business.

Working a trade is a unique business. You provide something that most people cannot live without. You are there to help during emergencies, to assist renovation projects and much more.

You've probably spent a great deal of time studying and practicing your trade and you may not have spent a lot of time worrying about marketing your unique skills. However, it's a competitive business.

Your customers are out there and you need to make sure they're calling you instead of your competitor. You can do this with a solid marketing plan and we make it easy.

## **Get Practical, Proven, Step-by-Step Guidance that Delivers Real Results**

Your business could be greatly missing out right now. When is the last time you called to follow up with a customer? When's the last time you requested a testimonial or made a special offer to a long-time customer?

Do you have a search engine optimized website? Are you participating in online networking and creating a web presence?

If you're not doing these things, you are throwing money down the toilet and tossing customers away by the dozens.

You can start making this work for you instantly. Because our guide is an eBook, you can access it immediately after paying. It's downloadable online so you don't have to wait for anything and you can get started right away.

The best part is there is **no risk** to try it today.



*We want you to buy with confidence. If you are not 100% satisfied that our guide is everything we say it is, just let us know and we will refund your purchase price.*

There's no risk and no reason not to get the full guide today and start improving your marketing approaches and bringing in more business.

**Are you ready to uncover the true potential of your business?**

- ✓ Learn why you need a website
- ✓ Learn to create a web presence
- ✓ Learn to market through your web presence
- ✓ Learn to keep the customers you have already
- ✓ Learn how to get testimonials
- ✓ Learn what is needed for a great testimonial
- ✓ Learn how to follow up with your customers

Upgrade to the [Master Marketing for Trades eBook](#) today and learn all that you need to know about marketing your trade.

You won't find another guide like this anywhere. Get yours today and transform your business!

Sincerely,

**[Add signature or signature box here]**